Luis Daniel Jaimes Jiménez

Senior Software Engineer / Tech Lead

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10+ years
building mobile and web products

9-person team
led: 6 engineers and 3 QA

2× velocity
8 → 16 story points per sprint (avg.)

Every sprint
releases to App Store and Google Play

SUMMARY

Senior Software Engineer and Tech Lead with 10+ years delivering mobile and web products, specialized in React Native with hands-on React and Node.js. I lead a cross-functional team of engineers and QA, turn product requirements into actionable work, and own releases end to end. This past year I led my team's adoption of AI-assisted engineering: average velocity doubled, web and mobile engineers now ship on both platforms, and QA is moving from manual testing to automation.

EXPERIENCE

Globant

Sept 2021 – Present

Senior Software Engineer / Tech Lead

Monterrey, Mexico

Global software consultancy. Assigned to the following client projects:

CLIENT **Hallmark** · Tech Lead

Jun 2023 – Present

LEADERSHIP AND DELIVERY

- Lead a team of 6 engineers (4 web with React, 2 mobile with React Native) and 3 QA engineers, assigning work to each person's strengths and unblocking issues daily.
- Partner with the Product Manager under Scrum: translate product requirements into clear technical tasks and maintain the sprint backlog (stories, bugs, tasks, and spikes).
- Identify technical risks early and propose mitigations so features ship well, not late.
- Own mobile release management: versioning, builds, and App Store and Google Play submissions every sprint.
- Run onboarding for every new engineer, from environment setup to working on tickets independently, and coach the team through high-pressure moments.

AI ENABLEMENT

- Led the team's adoption of AI-assisted development, **doubling average velocity from 8 to 16 story points per sprint**.
- Cross-trained the team: web engineers now ship React Native work and mobile engineers ship React work, so every engineer takes tickets on both platforms.
- Driving the transition of the manual QA team to test automation (Appium) through training and AI-assisted test development.
- Delivered internal training on React Native and programming fundamentals.

ENGINEERING

- Upgraded React Native from **0.63 to 0.82**, adopting the New Architecture (Fabric).
- Built the age-verification flow required by new U.S. state regulations, starting with Texas.
- Built eCard customization on React Native Skia, including image “force fill” with gesture-driven editing.
- Integrated Google reCAPTCHA into the login flow.
- Set up three build environments with per-environment configuration and variables for reliable builds and releases.

- Profiled and optimized app performance; built Node.js/Express middleware APIs; added Adobe and AppsFlyer analytics and Detox end-to-end tests.

Stack: React Native, React, TypeScript, Redux, Reanimated, Skia, Node.js, Express, Detox, Appium, Jira

CLIENT **ALSEA** · Mobile Engineer — Feb 2023 – Jun 2023

- Extended the React Native restaurant app (iOS and Android) behind brands such as VIPS, Foster's Hollywood, TGI Fridays, and Ginos.
- Built the menu, ordering, session, and loyalty account (rewards and points) experiences.
- Implemented multi-brand theming and AsyncStorage persistence, with Jest unit tests.

CLIENT **Plastiq** · Mobile Engineer — Sept 2021 – Feb 2023

- Co-built the Plastiq mobile app from scratch in React Native.
- Built bank-connection flows with Plaid and biometric login and authentication.
- Designed the API services layer using interceptors across microservices; added unit (RNTL) and end-to-end (Detox) tests.

Inflection Point Systems / Perficient
Nov 2020 – Sept 2021

Software Engineer — Monterrey, Mexico

- Built React and React Native apps from requirements to delivery across multiple Scrum teams.

TICSA Comunicaciones
Dec 2018 – Nov 2020

Frontend Developer — Monterrey, Mexico

- Built real-time sensor dashboards (Socket.io) and web tools to configure city traffic-light flows.

Taco Gurú
Feb 2017 – Dec 2018

Web Developer — Monterrey, Mexico

- Built websites and web apps for a restaurant-discovery startup; started working with React.

Tres Vidas Acapulco Club de Golf
Jun 2015 – Feb 2017

Web Developer — Acapulco, Mexico

- Built a tablet-based vehicle access-control system (PHP, SQL Server, jQuery).

AI-ASSISTED ENGINEERING

Tools	Claude Code, GitHub Copilot, OpenCode
Agents	Role-based agent setup: Junior Dev, Senior Dev, Architect, PM, and QA
Skills	Merge-request and commit generators that follow naming and description conventions; configured community skills such as grill-me and caveman
MCP servers	Figma, Atlassian (Jira and Confluence), Hostinger, Argent

SKILLS

Mobile	React Native (New Architecture / Fabric), Reanimated, Skia, iOS and Android builds (Xcode, Android Studio), App Store and Google Play releases
Web	React, TypeScript, JavaScript, HTML, CSS, Redux, MobX, Material UI
Backend	Node.js, Express, REST, GraphQL, MongoDB, MySQL
Quality	Jest, React Native Testing Library, Detox, Appium, performance profiling
Process	Scrum, Jira, Git, CI/CD pipelines, analytics (Adobe, AppsFlyer)

EDUCATION

Degree	**Systems Engineering** — Instituto Tecnológico de Acapulco · 2009 – 2016
Languages	Spanish (native) · English (C1)
Certifications	Courses and certifications: mexnube.com/Certificados.pdf